



REGULATIONS FOR ENTRY AND PARTICIPATION IN THE CORPORATE MOVIES COMPETITION

4TH MADE FILM FESTIVAL ON 11, 12 and 13 NOVEMBER 2026

1. GENERAL PROVISIONS

1.1. MADE Film Festival is a cultural event of the Chamber of Commerce of Bergamo, with registered office at Largo Belotti 16, 24121 Bergamo, organised by RTI EY Advisory SpA and Carmi e Ubertis Srl of Milan.

1.2. MADE is a project to promote corporate heritage, aimed at enhancing its historical memory and operational dimension through the use of a variety of languages and innovative forms. It focuses on the world of manufacturing, understood as an expression and synthesis of the culture of work, and aims to represent, narrate and disseminate the cultural heritage of business in a perspective that extends from the local area to international dialogue.

1.3. The 4th edition of the MADE Film Festival takes place in Bergamo from 11 to 13 November 2026.

2. OBJECTIVES AND TARGET AUDIENCE

2.1. The Festival is characterised by the competitive section called the Corporate Movies Competition (or International Competition for Corporate Movies, or the Competition for short) dedicated to quality contemporary corporate films with a maximum duration of 15 minutes. The main target audience is therefore the companies, authors, production houses and communication agencies that have worked on the production of these audiovisual works.

The term Corporate Movie refers to any type of video content created and commissioned by a company, an institution, a society, an organisation or a trade association, in order to tell the story of themselves, their processes, their products and their services.

3. ELIGIBILITY, ENTRY AND DEADLINES

3.1. The selection to participate in the MADE Film Festival is made by the Chamber of Commerce of Bergamo, as the organising body, through its Selection Committee, at its sole discretion.

3.2. Only corporate movies completed after 1 January 2021 are eligible for the Competition.

3.2.1. Entry to the selection process is free of charge. Anyone submitting a corporate film for selection must provide a link – preferably to Vimeo or YouTube – accompanied by the information requested in the entry form, together with the entry sheet duly completed in full, by 11 September 2026 (postponed on the 21st of September 2026) via the website www.madefilmfestival.it/corporate-movies-application

3.2.2. By completing the online entry form, the Festival is authorised to feature the corporate films selected for the Competition on the Festival's website and its YouTube channel, unless otherwise agreed with the rights holders. This service is intended exclusively for promotional purposes.

4. AWARDS AND JURIES

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4.1. The Festival Jury, composed of industry professionals, critics, journalists and cultural personalities, awards, at its sole discretion, the MADE Film Festival Prize to the best Corporate Movie in the Competition section. The director of the winning Corporate Movie is awarded the MADE Film Festival prize with a monetary value of 5,000 euros (before tax).

4.2. The Brescia Chamber of Commerce also awards the FUTURA Special Prize, which is reserved for the work that stands out for its particular sensitivity to environmental and sustainability issues. The FUTURA Award, which is awarded by a jury composed of representatives from the economic and cultural world and personalities sensitive to environmental issues, has a monetary value of 4,000 euros (before tax).

4.3. The awarding of any other prizes offered by Organisations or Sponsors is governed by specific regulations adopted in agreement with the Organising Body.

5. SCREENINGS

5.1. The Festival organisers shall determine the dates and times of all screenings.

5.2. Foreign Corporate Movies are screened in their original language with Italian subtitles. For Corporate Movies in languages other than English, the copy provided to the Festival must be subtitled in English.

6. DELIVERY OF SELECTED FILMS

6.1. Copies of the selected Corporate Movies must be sent digitally in file format, according to the procedures provided after selection. Applicants must comply with the delivery instructions provided by the Festival.

7. PROMOTION

7.1. For the Festival's promotional activities, the owners of the selected Corporate Movies must send the following material (if they have not already sent it) no later than the date indicated by the Festival in the Selection Communication:

- various high-definition photographs from the Corporate Movie, together with authorisation for their publication on the Festival's website and social media channels and for their use by the press;
- links to the official website and social media channels of the company, the communication agency and the director.

7.2. MADE Film Festival reserves the right to disseminate promotional material of the selected works, in relation to the Festival's promotional activities and at its discretion, on television channels (including via satellite) and through the Internet, both on the Festival's official website and on sites linked to it (Vimeo, YouTube, Facebook, Twitter, Instagram, by way of example).

7.3. Anyone who enters a Corporate Movie in the MADE Film Festival undertakes to ensure, in the event of an award, that the director or a representative of the work itself will be present at the Festival for the Award Event.

7.4. Unless otherwise agreed with the rights holders, MADE Film Festival may carry out further presentations of the Corporate Movies, organising special promotional cultural events in other Italian or foreign cities.

7.5. The Corporate Movies selected in the competition section are automatically included in the MADE Archive, the project's video library, for preservation, dissemination and study purposes.

7.6. Participation in the Corporate Movies Competition entails, for the selected parties, the signing of a specific release in favour of the Chamber of Commerce of Bergamo, aimed at regulating the granting of the rights of use, dissemination and exploitation of the selected and/or winning films/short films, for institutional, promotional, cultural and archival purposes of the MADE Film Festival, without territorial and temporal limits and without payment of fees".

8. UNFORESEEN EVENTS AND DISPUTES

These Regulations are drawn up in both Italian and English. In the event of any discrepancies in interpretation, the Italian version shall prevail.

Acceptance of the invitation to participate in the MADE Film Festival implies unconditional acceptance of these regulations.

In the event of any dispute, the Court of Bergamo shall have jurisdiction.